Advertising feature Worldwide inspirations

People are often inspired to try new things while traveling, and Waterloo business owner, Carly Kuntz, is no exception. In fact Carly, owner of The Waters – An Urban Spa Retreat, was even inspired to bring some of her experiences home to share with her clients, whom she calls guests.

"We want to offer something out of the ordinary to our guests," explains Carly. "We want them to feel like they've had an escape." So why not send spa guests to a far-off land?

The Land of the Rising Sun spa package was inspired by a year spent living and working in Japan.

"We get our ideas for new spa treatments by traveling abroad – from the flora and landscapes, to learning about cultural bathing and beauty customs from around the world."

With its Springtime Cherry Blossom festivals and its ethereal bamboo forests, Japan is a land of mystery, steeped in tradition.

"Our Land of the Rising Sun treatment combines a green tea bath, with a cherry blossom body polish and a bamboo baton massage," says Carly. This treatment knits together some of her favourite memories from a year spent

teaching and working in Japan with her husband, Mike. The couple fondly remembers the beauty and power of Japanese rituals – from the subtle Japanese tea ceremony, to the Shinto shrines nestled in whispering bamboo forests.

"It was quite an experience," recalls Carly. "We hope to provide some of that Zen feeling for our guests when they come in for our Japanese spa ritual at The Waters."

The Dead Sea Deep Cleanse, which uses all natural products from the Dead Sea, was inspired by a life-changing journey to the Middle East. On their journey from Egypt to Jordan, Carly and her husband stopped for a float in the Dead Sea.

"Floating in the Dead Sea is surreal. The mineral-rich black mud from the bottom is a healing and softening natural mask for the skin." With eight-and-a-half times as much salt as the ocean, it's widely regarded as one of the world's first health resorts and has attracted visitors for thousands of years. Jordan is home to the ancient city of Petra, which dates back to the first century, A.D.

"After a long, hot day of hiking through ancient temples carved into powdery sandstone, we were inspired by the history, but completely filthy from head to toe," Carly laughs. This led to her discovery of the Turkish bath, a deeply cleansing experience that serves as the foundation for

the Dead Sea Deep Cleanse spa package at The Waters.

Africa, Thailand, and South America are other regions the Kuntz's have visited, where spa-like practices are engrained in cultural history and social customs. Ingredients and ideas from these areas were the inspiration for three more Worldwide Escape packages – Out of Africa, Traditions of Thailand, and the Rainforest Retreat.

"Each Escape package has its own unique blend of spa treatments and authentic ingredients," says Carly, who loves treating guests to something they can't find elsewhere. "It's not just about beauty at The Waters. It's about bringing enjoyable and results-oriented treatments to our guests and providing a brief escape from the everyday."



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